New in Channel Performance Report Builder:

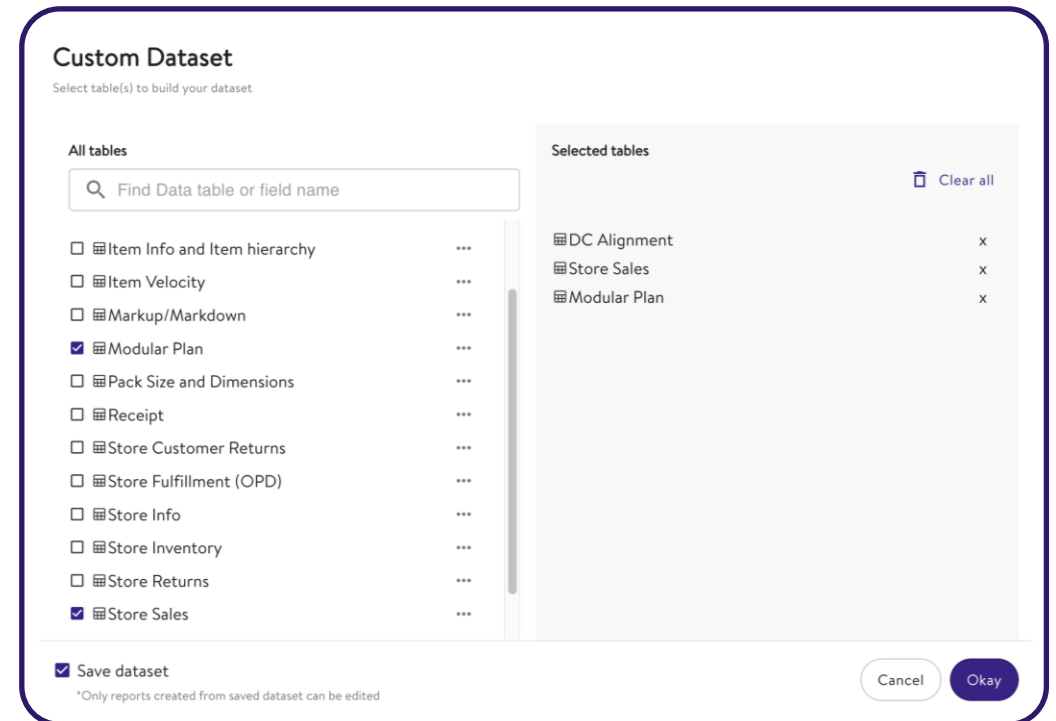## Empower your insights with **Custom Datasets** created by you

Experience unparalleled flexibility with your data analysis. **Custom Datasets** lets you unlock predefined datasets and tailor the information to meet your specific needs. This freedom to combine and structure Scintilla data the way you want also enhances efficiency by making it easier to create, modify, and iterate datasets.

Efficiency redefined:

- Build personalized datasets directly within Report Builder and save them for next time

- Streamline your workflow by customizing datasets without needing to compare them across multiple reports

Tailored reports:

- Craft reports with precision by integrating information seamlessly across different datasets

- Transform raw data into actionable insights that align with your unique business goals and objectives

Custom Dataset
Select table(s) to build your dataset

All tables

🔍 Find Data table or field name

☐ ▦ Item Info and Item hierarchy ⋯
☐ ▦ Item Velocity ⋯
☐ ▦ Markup/Markdown ⋯
☑ ▦ Modular Plan ⋯
☐ ▦ Pack Size and Dimensions ⋯
☐ ▦ Receipt ⋯
☐ ▦ Store Customer Returns ⋯
☐ ▦ Store Fulfillment (OPD) ⋯
☐ ▦ Store Info ⋯
☐ ▦ Store Inventory ⋯
☐ ▦ Store Returns ⋯
☑ ▦ Store Sales ⋯

Selected tables   🗑 Clear all

▦ DC Alignment   x
▦ Store Sales   x
▦ Modular Plan   x

☑ Save dataset
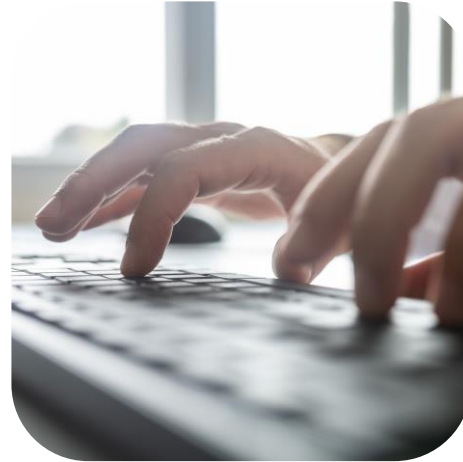*Only reports created from saved dataset can be edited

Cancel   Okay

Report Builder Custom Datasets: Use Cases

Learn how you can create a customized data analysis experience with datasets tailored to your unique needs.

Perfect store placement

Merge Modular Plan and Store Sales data to optimize product placement within stores. Then you can analyze sales data in relation to the modular plan to spot which products are performing well in specific store sections. Room for improvement? Adjust your modular plan accordingly to maximize sales.

Repeat and reuse

Create and save your custom datasets for recurring analysis and strategic planning. When you can reach for the same key datasets quickly and easily, you can save time and focus on your next steps.

Smarter inventory planning

Optimize your inventory management and sales forecasts by analyzing your current Distribution Center (DC) inventory levels against sales figures. By identifying products with strong sales and diminishing DC inventory, you can prioritize restocking them to avoid out of stocks and dissatisfied customers.

Channel Performance

Report Builder
Predefined datasets based on the types of information you need for your business to succeed

Now with Custom Datasets
Unlocked datasets so you can obtain the exact data you want and compare it directly without having to pull multiple reports

Walmart Data Ventures