

New in Report Builder: Empower your insights with Custom Datasets created by you

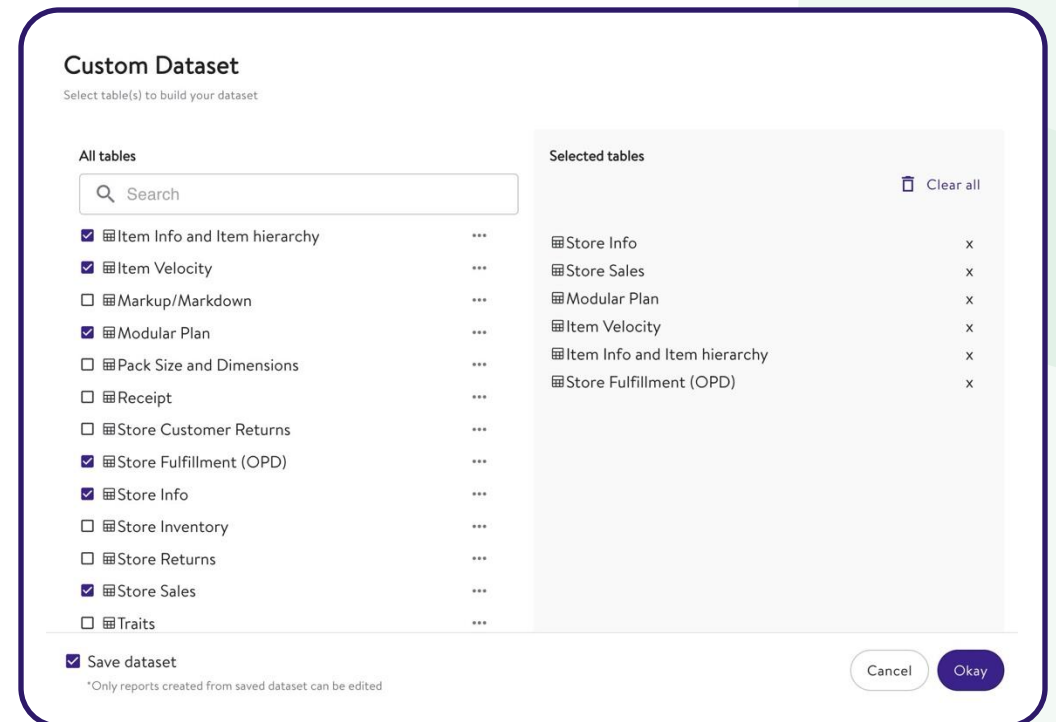
Experience unparalleled flexibility with your data analysis. **Custom Datasets** lets you unlock predefined datasets and tailor the information to meet your specific needs. This freedom to combine and structure Walmart Luminate data the way you want also enhances efficiency by making it easier to create, modify, and iterate datasets.

Efficiency redefined:

- Build personalized datasets directly within Report Builder and save them for next time
- Streamline your workflow by customizing datasets without needing to compare them across multiple reports

Tailored reports:

- Craft reports with precision by integrating information seamlessly across different datasets
- Transform raw data into actionable insights that align with your unique business goals and objectives



Report Builder Custom Datasets: Use cases



Flexible data analysis

Let Report Builder do the work for you. Integrated reports are now available to help with building customized datasets that meet your unique business needs. Streamline your workflow by crafting personalized reports across multiple datasets directly.



Perfect store placement

Merge Modular Plan and Store Sales data to optimize product placement within stores. Then you can analyze sales data in relation to the modular plan to spot which products are performing well in specific store sections. Room for improvement? Adjust your modular plan accordingly to maximize sales.



Repeat and reuse

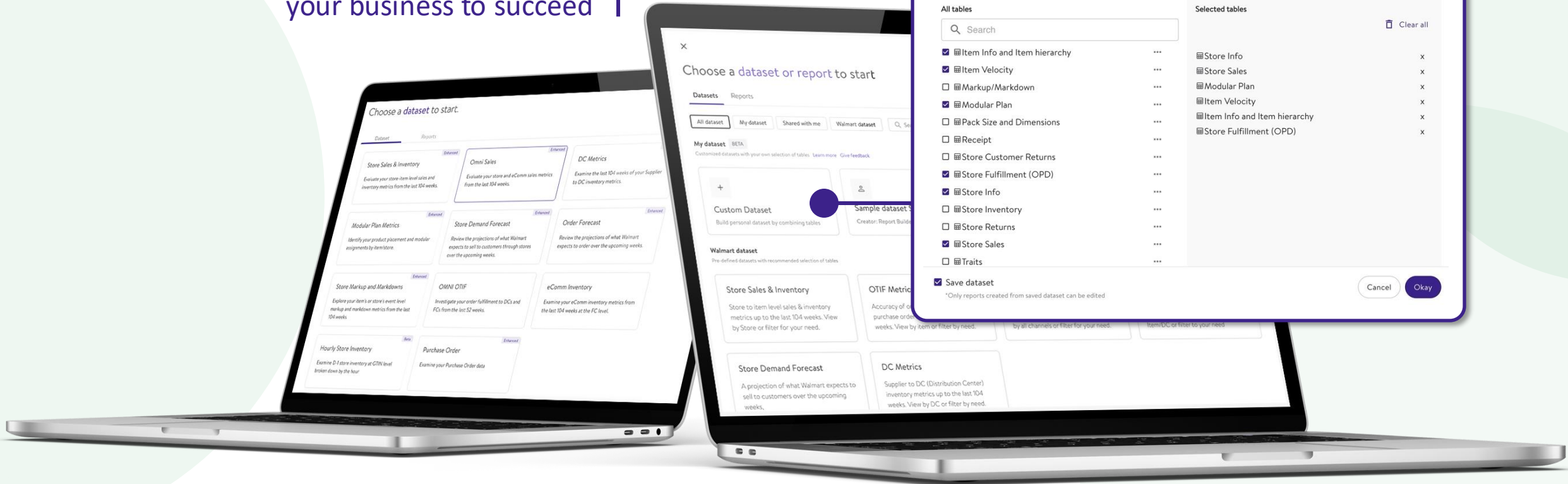
Create and save your custom datasets for recurring analysis and strategic planning. When you can reach for the same key datasets quickly and easily, you can save time and focus on your next steps.

Report Builder

Predefined datasets based on the types of information you need for your business to succeed

Now with Custom Datasets

Unlocked datasets so you can obtain the exact data you want and compare it directly without having to pull multiple reports



Custom Dataset
Select table(s) to build your dataset

All tables	Selected tables
<input checked="" type="checkbox"/> Item Info and Item hierarchy	<input checked="" type="checkbox"/> Store Info
<input checked="" type="checkbox"/> Item Velocity	<input checked="" type="checkbox"/> Store Sales
<input type="checkbox"/> Markup/Markdown	<input checked="" type="checkbox"/> Modular Plan
<input checked="" type="checkbox"/> Modular Plan	<input checked="" type="checkbox"/> Item Velocity
<input type="checkbox"/> Pack Size and Dimensions	<input checked="" type="checkbox"/> Item Info and Item hierarchy
<input type="checkbox"/> Receipt	<input checked="" type="checkbox"/> Store Fulfillment (OPD)
<input type="checkbox"/> Store Customer Returns	
<input checked="" type="checkbox"/> Store Fulfillment (OPD)	
<input checked="" type="checkbox"/> Store Info	
<input type="checkbox"/> Store Inventory	
<input type="checkbox"/> Store Returns	
<input checked="" type="checkbox"/> Store Sales	
<input type="checkbox"/> Traits	
<input checked="" type="checkbox"/> Save dataset	

Cancel Okay